

FOOD BANK FORTNIGHT

A GUIDE FOR SCHOOL LEADERS AND TEACHERS

As part of Harvest Festival, we'd like to invite your school to take part in Food Bank Fortnight, a national two-week campaign, 1–14 October 2025.

For generations, Harvest Festival has been a time when schools and communities come together to give and share with those in need. And this tradition has never been more important.

Today, 1 in 4 children are at risk of needing a food bank.

Led by the charity BanktheFood, Food Bank Fortnight offers a powerful way for your school community to get involved. Food banks can often receive too much of some items and not enough of others, making it harder for them to provide balanced parcels for families in need. By encouraging families to download the free BanktheFood app, they can connect with their local food bank and see in real-time what items are urgently needed.

This Schools Pack has been developed to support schools in delivering an impactful programme that addresses food poverty, community engagement, and smarter giving, especially during the harvest season.

Using our lively superhero characters and the free BanktheFood app, this programme educates students about the importance of giving the right help at the right time. It highlights how technology can be a force for good, empowering communities to act smarter and more compassionately.

This pack includes:

- **Talking story** (for younger students)
- **Collection Campaign** (for older students)
- **Activity Ideas** - further ideas to support your local food bank during food bank fortnight
- **Parent call-to-action letter** for you to edit to help drive family and community involvement
- **Photo permissions form** - so that you can share your pictures with us
- **Printable poster** - to engage parents and carers in Food Bank Fortnight
- **Downloadable resources list** - for further learning

Don't forget to share your photographs, stories, and anecdotes with us at pressoffice@bankthefood.org or tag @bankthefood and your local food bank in your socials (Please ensure you have completed Photo/Video Consent forms for any images you send us).

UK charity BanktheFood is dedicated to fighting food poverty by making it easy for donors to give exactly what food banks need. Our free app connects donors to local food banks and provides real-time lists of urgently needed items. Shoppers receive a helpful alert when they arrive at their local supermarket, reminding them of what is needed. This ensures food banks receive balanced supplies of nutritious food and essential hygiene products, rather than surplus donations of only a few items.



**FOOD BANK
FORTNIGHT**
DONATE  SMARTER
1-14 OCTOBER 2025